



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of : February 13, 2004
T. Kohda et al. : Group Art Unit: 2176
Serial No.: 10/066,128 : Examiner: H. Herndon
Filed: June 21, 2001 : San Jose, California

Title: ADVERTISING METHOD AND SYSTEM, METHOD AND SYSTEM FOR
TRANSACTIONING AN ADVERTISING FRAME AND RECORDING MEDIA

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
U.S. Patent and Trademark Office
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Technology Center 2100

Dear Sir:

Under the provisions of 37 CFR § 1.97 through §1.99 and pursuant to Applicants' duty of disclosure under 37 CFR §1.56, Applicants respectfully bring the following Japanese language document(s) listed on the attached form PTO-1449 to the attention of the Examiner in charge of the above-identified application. Copies of the listed document(s) are provided herewith. For each of these documents, a translation of at least the abstract is included.

This Information Disclosure Statement is being submitted before receiving a first Office Action on the merits for the above-identified patent application. (Accordingly, no fee is due.)

This submission does not constitute an admission that the cited reference(s) are relevant or material to the claims. The reference(s) are only cited as constituting related art of which Applicants are aware.

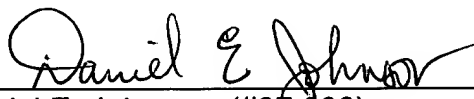


It is respectfully requested that the listed references be considered by the Examiner and formally made of record in this application.

The Director is hereby authorized to charge payment of any deficiency in the above fee(s) or to charge any additional fees required under 37 CFR § 1.16 or 1.17 or credit any overpayment to Deposit Account No. 09-0441. A duplicate copy of this authorization is attached for the Finance Branch.

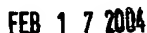
Respectfully submitted,

T. Kohda et al.

By 
Daniel E. Johnson (#37,033)
Agent for Applicants
Phone (408) 927-3367

DEJ:cgr

Attachments



Approved for use through 10/31/2002. OMB 0651-0031

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Substitution for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>			Complete if Known		
			Application Number	09/887,460	
			Filing Date	June 21, 2001	
			First Named Inventor	T. Kohda et al.	
			Art Unit	2176	
			Examiner Name	H. Herndon	
			Attorney Docket Number	JP920000074US1	
Sheet	1	of	2		

[illegible]

FOREIGN PATENT DOCUMENTS						
Examiner Initials ⁶	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁷
		Country Code ³ - Number ⁴ - Kind Code ⁵ (if known)				
		09 - 010440 (Japan) *	14 January 1997	SONY CORP.		
		2000 - 029712 (Japan) *	28 January 2000	SONY CORP.		
		* See English translation of abstract				

Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1 Applicant's unique citation designation number (optional). ² See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

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